



## SphereBuilder™ is Real Estate's *Easiest* All-in-One Digital Marketing Platform

Real estate brokerage firms face a significant challenge – The absence of insights into their agents digital marketing performance, the inability to effectively measure that performance and a single marketing platform that enables their agents to be more effective and produce better results. This knowledge gap hinders brokerage firms from providing tailored coaching and actionable training to agents who need it the most, thereby limiting overall brokerage productivity.

SphereBuilder™ is the solution to



**Boost recruitment and retention** with advanced marketing technology.



**Drive higher production and revenue** by giving agents access to easy, actionable marketing strategies.

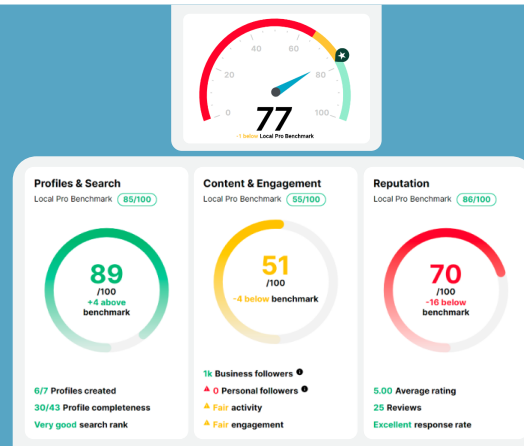


**Improve your agent training and coaching** using data-driven insights and personalized recommendations.

# SPHEREBUILDER™ IS AS SIMPLE AS 1-2-3

## 1 SPHEREINDEX™

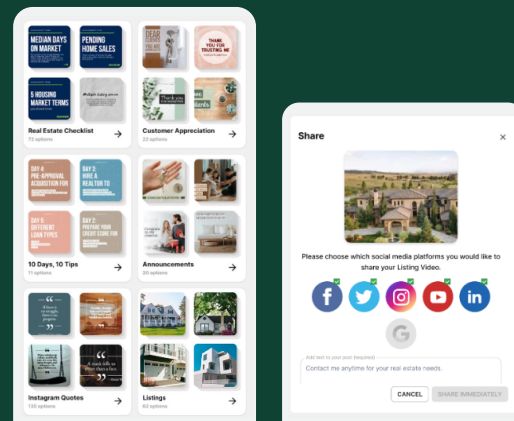
A free, real-time assessment of an agent's digital marketing, ranked against top local agents. They see their digital potential today with a free score and actionable strategies on how to improve their personal brand ranking.



01

## 2 CONTENT CENTER

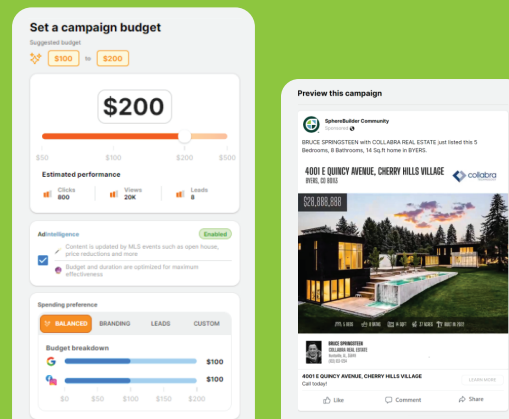
The one-stop for stunning, customizable listing content, including videos, flyers, market updates, and property websites. Plus, choose from a vast template library, schedule posts on social media, and streamline content creation and sharing.



02

## 3 AD CENTER

Agents can say goodbye to the complexity and frustration of placing digital ads via Google and Facebook. They will effortlessly generate effective digital ad campaigns that not only attract leads but also target larger, highly relevant audiences.



03

## Built for Brokers, Loved by Agents

Brokers, your agents need to consistently and easily market online – and you need a way to quickly assess and boost their digital brand power. Leverage SphereBuilder™'s unprecedented data-driven insights to recruit top-producing agents – and use the platform's vast content marketing tools to help your agents grow their businesses even further.